

GLOBAL EXECUTIVE MINDSET WORKSHOP

Monday 25 Nov 2019
9 am – 5 pm

Four Seasons Hotel Cairo,
The First Residence - Giza



The Global Executive Mindset (GEM) program, derived from the book "The 5% Zone" is a transformative program that uniquely blends **Business Communication**, **Executive Presence** and **Cultural Awareness** in one effective package with invaluable personal Feedback & Coaching on how you come across to senior management.

Whilst your business results and functional expertise are essential for your current growth, they are merely a foundation for longer term success in the organization. There are many other behaviors that you have to display especially at executive meetings, on key conference calls, important company events and strategic presentations. It is here at these events that you will be recognized (or not) as someone ready for the next level.

Give Yourself the Power to STAND OUT with the GEM Model



It's not enough to work hard and produce great work, by using the tips and techniques from the GEM program; you will have the skills to communicate the value of your work. This ability to communicate effectively and connect personally are what will set you apart from the crowd as leader.

Workshop Objectives:

- Equip participants with practical skills to enhance their personal effectiveness in Leading, Managing and Working within an organization.
- Employ the G.E.M. philosophy to overcome limiting beliefs and behaviors preventing managers and talents from being competent on a global platform.
- Develop behavioral change through integrating both global & local values and business practice
- Develop skills to speak up clearly, push back appropriately and express one's points of view confidently both internally and on a global stage
- Learn to connect personally & professionally, build trust and contribute through taking ownership, influencing corporate decisions.

Learn More

Contact us at info@hqconsultancy.com |

www.hqconsultancy.com

ABOUT THE SPEAKER

Stephen acquired his global perspective and unique style over two decades of service with Fortune 500 companies, which include **Motorola, PepsiCo Restaurants, YUM Brands, and Starbucks**, where he was the Chief Learning Officer and VP of Global Learning in Seattle, Washington.

Fortune 500 Top Executive

- **VP Global Learning at Starbucks Coffee Company** – Stephen created and implemented an extensive learning strategy, for 140,000 partners and 12,800 stores operating in 37 countries, that enabled the planned and systematic growth of the brand across the globe.
- **Pepsico Restaurants International** - He developed a training system for the Asia Division.
- **Motorola** - He headed a team that built an external consulting unit in Southeast Asia to support customers and suppliers of Motorola with Motorola's Quality Curriculum.

Stephen's senior training and education roles in these companies have enabled him to participate in the development and training of leaders in 25 countries.



Stephen Kreml,

Speaker, Author, Consultant,
and the President and CEO of
Kreml Communications
International (KCI)

KREML COMMUNICATIONS
INTERNATIONAL



Who Should Attend?

Management Teams, Group Heads,
Departmental Heads, Senior Managers,
High Potential Future Leaders

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HQ is an HR & Business Consultancy Firm with partners and experts offering over two decades of business, strategy, field and operational experience in multinationals, and regional conglomerates. HQ offers talent management solutions, talent acquisition services, assessments and customized learning and development solutions based on your business needs.

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TICKET CATEGORY	EARLY BIRD TICKET (till 15 October 2019)	REGULAR TICKET
VIP	EGP 3,000	EGP 3,900
INDIVIDUAL	EGP 2,300	EGP 2,900
CORPORATE (2-4 pax)	EGP 2,000 per participant	EGP 2,500 per participant
CORPORATE (ABOVE 4 pax)	EGP 1,570 per participant	EGP 1,950 per participant

**** Contact us to learn more about Private (in-house) workshop and event sponsorship opportunities.**

Testimonials

"Since 2013, CB&I has worked in partnership with Kreml Communications to develop our employees to a new level. We found the Global Executive Mindset (GEM) learning program to be of great benefit to our employees and it has consequently improved employee interaction, participation and confidence within our global organization. From employee feedback and subsequent management assessment, the effectiveness of GEM has been significant, and we fully intend to continue to run this program." **Gary McIntosh - CB&I Human Resources Manager**

"In all my years providing OD and leadership development solutions to client groups, I rank GEM (Global Executive Mindset) training as a true game changer for our staff. GEM is a key enabler of our strategy to accelerate the readiness of our talent to step in key business roles. They have increased their visibility to Senior stakeholders internally in their home country as well as at the international level. As a result, we saw a number of them getting promoted and given regional or international role within 6 months of the training. Finally, the methodology and content has been "pressure tested" with many Asian cultures and its effectiveness has never been diminished." **Isabelle Claus Teixeira - ALCON, Asia & Japan Head of Talent management and OD**

Alcon**Clients who have benefited from GEM™ & W3 programs**